



2019
PRIX DE
marie claire
BEAUTY AWARDS

CALL FOR
ENTRIES

2019 PRIX DE MARIE CLAIRE

I am pleased to announce the call for entries for the *2019 Prix de marie claire* Beauty Awards. Now in its 13th year and recognised as one of the most prestigious awards in Australia, we are so proud to again celebrate the best new launches in the last 12-months in the beauty industry.

In this document, you'll find the *2019 Prix de marie claire* entry form for you to complete and return to us by September 25, 2019. The finalists will be selected by our expert judging panel (below) and then all the winners will be determined by votes from the *marie claire* audience.

The 2019 winners of the *Prix de marie claire* Beauty Awards will be announced in the February 2020 issue of *marie claire* and on www.marieclaire.com.au, as well as shared across all of our digital platforms.

I look forward to seeing all of the entries and wish you the best of luck in this year's awards.



Nicky Briger, Editor



Nicky Briger
Editor
marie claire



Sally Hunwick
Beauty Director
marie claire



Carli Alman,
Editor
BEAUTYcrew.com.au

AWARD CATEGORIES

1. Best Fragrance
2. Best Make-up Product (prestige)
3. Best Make-up Product (masstige)
4. Best Skincare Product (prestige)
5. Best Skincare Product (masstige)
6. Best Haircare/Styling Product
7. Best Body Product
8. Best Natural Beauty Product (new category this year)
9. Best Beauty Brand With Purpose (new category this year)
10. Best Australian Beauty Brand

HOW TO ENTER

- Complete the entry form on the next page
- Send one product plus your entry form to the specified address
- Products entered must have launched on-counter between August 3, 2018 and August 31, 2019
- For enquiries and further information contact Michelle Kaplan on 02 9394 2352 or email marieclaireawards@pacificmags.com.au

Terms & Conditions

Information on “how to enter” and “about the process” forms part of the Terms and Conditions.

Submission guidelines are included to ensure that entrants present their work in the best possible light for the judges.

1. Products entered must have launched on-counter between August 3, 2018 and August 31, 2019.
2. Entries may be withdrawn if they are not up to the standard required.
3. Entries must be submitted by 4pm on Wednesday September 25, 2019.
4. Beauty finalists may be required to supply more products for the final judging process.
5. The judges' decisions are final and no correspondence will be entered into.



ENTRY FORM

Please send this entry form with one product. Make sure you have completed all information. Please note we will be accepting individual products only and if you are entering more than one product, each one must be sent in individually with its own form.

Please send entries to:

2019 Prix de marie claire Beauty Awards
Att: Sasha McCarthy, Marketing Team
Media City, 8 Central Avenue, Eveleigh NSW 2015
e: marieclaireawards@pacificmags.com.au

Category you are entering:

Product and brand name:

RRP: On-counter date:

Where readers can purchase:

Company name:

Address:

Contact name: Title:

Phone number: Email:

Attach 100 words about why this product warrants an award in the category entered.

CLOSING DATE FOR ENTRIES IS SEPTEMBER 25, 2019